



Innovation  
in Evidence  
CONFERENCE

# Overcoming Barriers to Non-Profit Organization Delivery of Improved Social Outcomes

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MOWAT'S NOT-FOR-PROFIT POLICY RESEARCH HUB

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# The Ask

# Improved Social Outcomes

- Evidence-informed practices
- Ongoing shared measurement
- Accountability to defined objectives
- Process refinement and adjustment

# Barriers to Universal Engagement

- Short-funding cycles
- RFP-driven social innovation
- Limited measurement capacity
- Evidence-to-practice lag
- Large organization to government gap

# Tremendous Opportunity

# Discussion

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