The Winnipeg Boldness Project

Innovation in Evidence Conference

November 15, 2018
What is The Winnipeg Boldness Project?

- A research and development project using social innovation tools to create systems change.

- Overall goal is to improve health outcomes for children in all aspects of being: physical, mental, emotional, and spiritual.

- Focused on the Point Douglas neighbourhood area in Winnipeg's inner city.

- Drawing knowledge from both local community and Early Childhood Development science & research.
The Child Centred Model
Community Wisdom

Winnipeg Boldness Guide Groups
Systems Change

Canada Learning Bond Sign-Up Process from the Perspective of Families

Steps Within Each Stage

Legend of Barriers

- Lack of Trust
- Literacy
- Basic Needs
- Social Isolation
- Historical Issues
- Mobility/Stability

Stages

- Awareness
- Recruitment & Positivites
- Enrollment
- Approval
- Post-Enrollment

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Prototypes

Healthy Families
- Indigenous Doula Initiative: Pre and Post Pregnancy Care
- Baby Basket: Supporting New Parents
- Health & Wellness Planning: Pregnancy & Family Support
- Supports for Dads: Increasing Family Togetherness

Strengthening Community
- Hub of Strength: Building Community Capacity and Leadership
- Transportation: Increasing Neighbourhood Accessibility
- Natural Support Systems: Connecting Local Residents

Building Opportunity
- Canada Learning Bond: Growing a School-Bound Identity
- Participation in the Arts: Providing Inclusive Opportunities for Skill Building
North End Wellbeing Measure

- A tool to measure the success and wellbeing of a community, as determined by the community it is intended to measure

- Adapted and customized from existing First Nations community wellbeing measures

- Partnered with Nanaandawegamig – First Nations Health & Social Secretariat of Manitoba (FNHSSM) and the Children’s Hospital Research Institute of Manitoba

- Data was collected in 2017/2018 over a period of 6 months

- 191 valid adult surveys completed

- 367 child surveys completed